

VILLAGE OF BALDWIN

Business Improvement Grants

The Downtown Development Authority (DDA) is excited about launching a new Business Improvement Grant program designed to support downtown businesses. This program helps with building renovations, purchasing inventory, expanding marketing, upgrading technology, and improving business infrastructure. All active businesses within the DDA District, as well as new ventures that complement the downtown environment and present an acceptable business plan, are eligible. To participate, businesses must have paid all taxes and resolved any liens.

Grants can fund a range of uses, such as interior and exterior renovations - including reconstruction, utility upgrades, signage, façade improvements and roof repair. Eligible interior projects include bathrooms, permanent fixtures, mechanical equipment, flooring, and new or modified walls. Grants may also support operational enhancements that boost efficiency, expand markets, or upgrade business operations.

The Business Improvement Grant is designed to stimulate investment, promote architectural appreciation, and initiate aesthetic improvements to buildings downtown Baldwin. The program is administered by the Downtown Development Authority who will work directly with applicants during the grant application process. All submitted applications will be reviewed and evaluated by the DDA for funding and approval.

This is a reimbursement grant up to \$6,000 for existing businesses and \$6,000 for new (start-up) businesses. A match of 25% is required.

Program Objectives - What the Program Does

- Support growth and expansion of existing businesses
- Attract new businesses to DDA District

Eligibility

Buildings must:

- (1) be located within the DDA District

Project must:

- (1) be completed within 7 months
- (2) not be started until application is approved

Business must:

- (1) be independently owned (not national brand)
- (2) include a business plan if not already operating

Application Approval Process

Applications open on January 15, 2026, and will close on February 26, 2026. Applications must be submitted to the Baldwin Village Office, 620 Washington.

Questions: Contact Jane Allison, 231-745-4671, or 321skiqueen@gmail.com.

Grants will be awarded in April 2026.

BUSINESS IMPROVEMENT GRANT APPLICATION

NAME: _____

MAILING ADDRESS: _____

PROJECT BUILDING ADDRESS: _____

DAYTIME PHONE: _____

APPLICANT EMAIL: _____

DESCRIBE THE PROJECT TO BE COMPLETED IN DETAIL AND LOCATION OF IMPROVEMENTS (attach additional information as needed):

[illegible]

TOTAL COST OF IMPROVEMENTS:

TOTAL COST REQUESTED FROM GRANT:

PROJECT START DATE & DURATION:

INCLUDE ALONG WITH YOUR APPLICATION THE FOLLOWING: 1. Photographs of the existing conditions of the building or that part of the building where the project will be completed. Include historic photographs, if available.

1. Architectural drawings, renderings (if applicable), and specifications for scope of work.
2. Samples of new materials, paint colors, if applicable.
3. Project budget estimate of all work to be completed.

I hereby commit to completing this project once the application is approved.

Property Owner

Date: