



## **2024 RULES AND REGULATIONS**

2024 Season: Wednesdays, June 19 – August 28, 3-7 pm – Post Labor Day dates TBD  
Parking lot behind Baldwin Business Center/Jones Ice Cream, East of M-37, Village of Baldwin

### **ELIGIBILITY**

Eligible vendors must grow, produce, or make their products in Michigan, preferably as close to Lake County as possible. Vendors are responsible for making sure all products, labels and equipment meet appropriate FDA requirements and guidelines. Vendors will be selected based on proximity and demand. Market management reserves the right to terminate vendor participation in the event of misconduct or failure to follow the market rules and regulations.

### **APPLICATION**

To be considered for the 2024 market season, market vendors should submit a completed application and required documentation by June 1, 2024. Applications received after this date will be reviewed on a first come first served basis. Applicants who are not accepted into the market as a result of full capacity will be placed on a waitlist. Applications should include copies of all relevant licenses, list of products, and dates of attending the market if not signing up for the full season. The Market Committee will review the applications and contact vendors to confirm booth space and cost. The 2024 Season is \$100, or \$10 per week, payable prior to vending.

PLEASE MAKE CHECKS PAYABLE TO THE VILLAGE OF Baldwin and mailed to The Village of Baldwin, c/o Pure Markette Committee, 620 Washington St., Baldwin, MI 49304.

### **CODE OF CONDUCT**

The Pure Markette is not a place for campaign activity or promotion of religious or political philosophies. Please respect this neutral space. All vendors must be kind and courteous, helping make the Pure Markette a place for the community and guests to explore, connect and thrive.

### **SET UP/TEAR DOWN**

Set-up starts at 2:00pm. Booths must be set up and ready for business by 3:00pm. Vendors must stay set up and open until the end of the market at 7:00 pm.

Let us know if you need other arrangements due to mobility limitations or other circumstances.

### **CLEAN UP**

Vendors are responsible for maintaining their space in a clean and sanitary manner with attention to public safety and respect for the use of this public space by others following the end of the market day.

## **MARKET ATTENDANCE**

Market management will be promoting vendors each week and do not want to mislead market patrons with a 'no show.' Vendors must notify the Market coordinator of an absence via text, phone or email as soon as possible. ([616.450.2169](tel:616.450.2169)/[meredith@gremelgroup.com](mailto:meredith@gremelgroup.com)).

## **MARKETING EQUIPMENT/SUPPLIES**

Booth spaces are 10' x 10' unless otherwise specified. Generators are not allowed in booth spaces. All vendors are highly encouraged to use compostable or recyclable packaging options.

## **SIGNAGE**

Market participants should display signs that show the name of their farm/business and location, product types, prices and enrollment in any federal nutrition assistance programs.

## **SAFETY**

The market is required to follow all state or federal health codes and regulations. In the event of illness participants are asked to stay home and let management know of the absence. Alcohol, weapons, tobacco use and other illegal or regulated substances are prohibited in the market space. ALL BOOTHS MUST BE SECURELY WEIGHTED ON ALL FOUR CORNERS to prevent from flying away.

## **VISITS AND INSPECTIONS**

All potential and participating farms and businesses are subject to visits and inspections by market management. Market booths are subject to random visits from USDA personnel.

## **INCLEMENT WEATHER**

The Pure Markette is outdoors and open rain or shine. Market management reserves the right to cancel the market in case of severe weather. If the market is cancelled participants will be notified in a timely manner by email, text or phone.

## **MEDIA POLICY**

The market is often visited by members of the community or media personnel taking photographs and videos. Market management may use some of these or their own for advertising purposes. Vendors reserve the right to decline media involvement through the market and should let management know before the start of the season.

## **CANCELLATION & REFUND**

Seasonal booth fees are non-refundable. If you cannot attend the market, please let market management know as soon as possible. Advance notice of at least one week is preferred. See "Attendance" above for more policies on cancellation and non-attendance.

## **CONTACT**

Meredith Gremel, Volunteer Market Coordinator  
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[www.villageofbaldwin.org](http://www.villageofbaldwin.org)